



## TH-50PZ750U

50" Class (49.9" Diagonal) 1080p Plasma HDTV with Pro-Setting & Studio Reference Modes, Anti-Reflective Coating, EZ Sync™ HDAVI Control and Built-in GalleryPlayer®-Capable SD Card Memory Slot

### **1080p High-Def Resolution for Crisp, Lifelike Details**

With its 1920 x 1080 resolution, the HD panel on Panasonic plasmas displays beautiful images without having to perform pixel conversion for the 1080p<sup>1</sup> video signals processed by the video circuitry. These dazzling images can be further enjoyed with the stunning detail and beauty of a Panasonic Blu-ray Disc™ player.

### **Movie Studio Quality Pictures**

Movie images are some of the most difficult for TV displays to reproduce. By working closely with movie studios for many years and applying research by the Panasonic Hollywood Lab, Studio Reference Mode on Panasonic plasma TVs enables the replication of colors that was originally intended by the director—exactly the way they are seen on reference monitors in professional film editing rooms.

### **Personalized Settings at the Touch of a Button**

Pro-Setting Mode offers the precise, highly detailed adjustment of image quality to suit personal preferences. Just the touch of a button on the remote executes setting adjustments such as tint, brightness, contour emphasis, gamma compensation and black expansion, which would otherwise require the use of special equipment to accomplish.

### **One-Touch Playback**

EZ Sync™ HDAVI Control lets you operate all of your home theater components by pressing a single button on your TV's remote control.

### **Turn Your Living Room into a Gallery**

GalleryPlayer® allows you to enjoy the world's finest high definition art and photography on your Panasonic HD plasma TV. Use the free GalleryPlayer® software to purchase and download the images you like, and then play them on your Panasonic HDTV right from your PC. Sign-up is easy and free. Plus, you get a free collection of high definition images to enjoy right away in your home or office.

### **Share Digital Photos on the Big Screen**

Share your JPEG photos taken with a Lumix® digital camera on your Panasonic plasma using the built-in SD card slot<sup>2</sup>. Simply insert the SD card, which is about the size of a postage stamp, into the SD slot on the TV and enjoy a photo slideshow with Photo Viewer.

1. Availability of 1080p video sources is currently limited to sources such as Panasonic Blu-ray Disc™ players.
2. Allows display of JPEG still images that are compliant with DCF specifications.